



*Graphic Designer
& Social Media Marketer*

Summary of Qualifications

Software

Adobe Illustrator	WordPress
Adobe Photoshop	Shopify
Adobe Lightroom	Canva
Adobe InDesign	Wix
Adobe Premiere Pro	Hootsuite
Adobe After Effects	Slack
Adobe DreamWeaver	Wrike
HTML	Mac
CSS	Windows PC
Microsoft Office	

Specialization

Social Media Marketing
Branding
Logo Design
Print & Web Design
Photography
Video Editing
Motion Graphics

Interpersonal Skills

Detail Oriented
Leadership
Management
Team Player
Fast Learner

Work Experience

Asian Gold Ribbon Campaign (AGR) 2021 ~ Present
www.asiangoldribbon.com Calgary, AB

Graphic Designer, Social Media Content Creator & Video Editor

- Logo design and development of the AGR brand identity
- Design visual content posted on AGR's social platforms including Facebook, Instagram, LinkedIn, Twitter and Youtube
- Post production and video editing of interviews, discussions and webinars including a nine episode educational series
- Design advertisements, reports, powerpoints, interactive PDFs and document proposals presented to shareholders
- High ability to work independently in delivering content with demanding deadlines
- Excellent communication and collaboration with team members working in different time zones

BBW International Inc. 2017 ~ Present
www.bbwinternational.com Calgary, AB

Graphic Designer, Video Editor & Web Editor

- Develop marketing material for both digital and print advertisements including tradeshow booth banners, signage, and handouts
- Social media publication and scheduling content on BBW's social platforms and website
- Conceptualize designs from start to finish
- Design forms and proposals for both B2B and B2C
- Employ a high level of attention to detail and complete projects with no supervision

Work Experience *(continued)*

Informa Markets

www.informamarkets.com

2019
Toronto, ON

Contract Graphic Designer

- Developed signage and visuals for *The Buildings Show* and the *Canadian Real Estate Forums*
- Print production of banners, speaker boards, event posters, wayfinding/directional signage, and more
- Digital production of promotional material and advertisement for social media, web, and email newsletters
- Report to the Marketing Manager and coordinate tasks with the design team
- Executed strong multi-tasking skills and ability to deliver projects with competing priorities in a fast-paced environment
- Strong understanding of designing for print and design principles
- Made revisions to pre-existing designs while adhering to the brand guidelines

Studio Bell: National Music Centre

www.studiobell.ca

2017
Calgary, AB

Graphic Design Intern

- Developed a series of postcard designs and graphics printed on merchandise
- Given creative freedom to expand from the company's corporate branding and provide a new perspective

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Education

Certificate in **Digital Marketing** 2020
Toronto, ON

BrainStation
www.brainstation.io

Diploma in **New Media
Production & Design** 2015 ~ 2017
Calgary, AB

Southern Alberta Institute
of Technology (SAIT)
www.sait.ca

Certifications

Digital Marketing
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro